

IBM Consulting launches Japan Innovation Hub, expands Hybrid Cloud and AI footprint in the Philippines servicing the Japanese market



December 6th, 2022 - IBM Philippines today announced the launch of the Japan Innovation Hub, which is an expansion of the IBM Philippines Client Innovation Center (CIC), to serve clients in the Japanese market. The Japan Innovation Hub will help clients accelerate their digital transformation fueled by Hybrid Cloud and Artificial Intelligence (AI) by increasing access to talent with deep industry capabilities, innovative technologies, and a broad ecosystem of strategic partners.

The Philippines is one of the fastest growing economies in Asia and has been an important talent market for technology consulting. The Japan Innovation Hub is part of IBM's growing global network of IBM Client Innovation Centers which provide a proven model for technology and skills growth, combining industry and process skills with solutioning expertise to deliver quality-assured remote delivery.

The Japan Innovation Hub will deliver key consulting services that clients need to create better business processes and enable faster decision-making to compete in today's dynamic market. The services span Hybrid Cloud transformation, application management, talent, supply chain, finance, and procurement, among others. The new Hub will also feature the IBM Garage methodology for collaborating and co-creating with clients to achieve measurable business outcomes.

"We are supporting an increase in client demand by launching the Japan Innovation Hub, which builds on our

Hybrid Cloud and AI capability in the Philippines, where we have a dedicated delivery team with strong technology skills, a passion for client innovation, and a commitment to delighting clients. I am excited to see our footprint in the Philippines expand and grow,” said Kelly Chambliss, Senior Vice President and Chief Operating Officer, IBM Consulting, who inaugurated the Japan Innovation Hub at a ribbon-cutting ceremony.

“Our global delivery center, Philippines CIC, has been offering services and support to Japanese clients for over a decade by leveraging their deep IT industry and business knowledge as well as Japanese language capability that would satisfy the high-quality standard required by Japanese clients” said Hiroshi Katoh, Managing Partner, IBM Consulting Japan. “IBM Japan Consulting is committed to further strengthen the tie with Philippines CIC to meet the continuous demand for digital transformation work for the success of our Japanese clients.”

Serving more than 200 clients and operating around the clock, the Philippines CIC has been committed to delivering service excellence to clients through automation, analytics, and AI since 2004. Fifteen languages are supported, including English, Mandarin Chinese, and Japanese.

About IBM Consulting

IBM Consulting is the catalyst for business transformation. With deep industry expertise spanning strategy, experience design, technology, and operations, we have become the trusted partner to over 3,000 of the world’s most innovative and valuable companies. Our 150,000 consultants embrace an open way of working, bringing a diverse set of voices, experiences and technologies like Hybrid Cloud and AI together to accelerate business transformation. Supported by IBM Garage, our proven co-creation method, we bring speed and scale to innovation with an enduring ecosystem of technology leaders to deliver solutions for some of the world’s most complex challenges. We collaborate closely, ideate freely, and apply breakthrough innovations that drive sustainable change and re-invent how business gets done. Find out more at [IBM.com/consulting](https://ibm.com/consulting).

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